



Weiyu Lai

I am a passionate designer and proficient in both web development and graphic design, while also being familiar in usability and user experience. I can design responsive website and apply my skills across industries such like national departments and bureaux, electrics industry, and small business individuals.



UI/UX/Web Designer, Product Manager
City, TW
weiyul.lai@gmail.com

Skills

Design / Prototyping

Adobe Photoshop / Illustrator / After effect / Sketch / InVision / Prott

Front-end

HTML / SCSS / Jquery / Sublime / Prepros

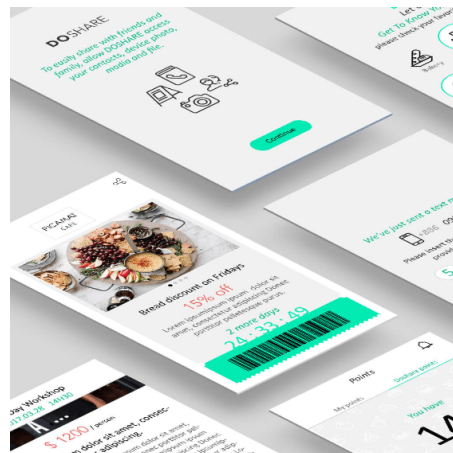
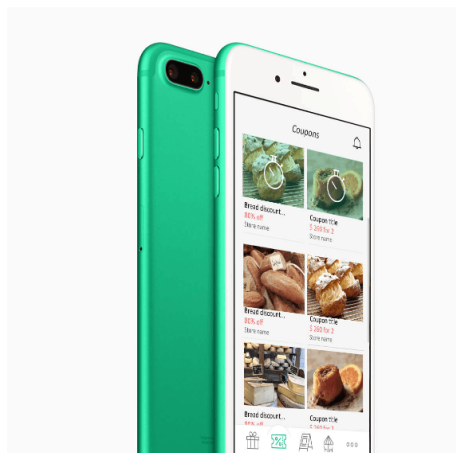
Others

Slack / Basecamp

Yes! Ginseng Card Game

A Series of beautiful card games about Taiwan street food which are easy to carry and easy to play. These games were designed to take advantage of the popularity such as local population and tourists in Taiwan to use as the overall theme in a fun and informative game card format.

[-link-](#)



DOSHARE

Providing small business owners like street vendors or markets a simple way to connecting their consumers' everyday life consumption.

[-link-](#)

Work Experience

“Yes!Ginseng” Gard Game, Co-Founder/ Product Manager , Jan 2018

E-Century , Web developer, Dec 2009 ~ Aug 2011

~ Present

- 1470% funed on Zeczec
- Good Design Award 2018

“Yes!Ginseng” is a beautiful card game about Taiwan night market, we had a very success on Zeczec, one of Taiwan’s crowdfunding platform focusing on creative projects. I was in charge of product design, branding and participating at marketing campaigns. Honored by Japanese award “Good Design Award 2018”

Doplan , UI/UX Designer, Sep 2011 ~ Present

- Built UI Style Guideline
- UI design (Flow / Wireframe / GUI design) App / RWD Web Design)
- Prototyping Graphic Design
- Website Creation & Development
- Brand Identity

I provided digital product services for clients such like brand identity, website and app design. Collaborating with back-end developer, I also constructed the front-end for projects like Picamat Material Librery, Champtek, Sanway, :Overdue and ui designs for QNAP in-house application.

- Prototyping Graphic Design
- Website Creation & Development

As a web designer, I was in charge of UI design and front-end development. I was responsible for government-based accessibility websites, such as: Penghu, Maolin Scenic Area, National Taiwan Science Education Center, and several event websites.

Service COM de l’Université Lyon II/Rouge, Web Designer(intern), Feb 2008 ~ Sep 2008

- Completed the League of Legends homepage banner design project
- Modified web page and graphic design

Rouge, L’agence des solutions révolutionnaires
Web Design Assistant

Service COM de l’Université Lyon II
Editor of Student Manual and Enrollment Campaign Design

Education

Université Lumière Lyon II, Master’s Degree, 多媒體應用, 2007 ~ 2009

Master Pro CIM (Conception et Intégration Multimédia)
Master 1 DUCCI (Conception et Communication Infographique)

École de Condé Lyon, Other, 設計預備班學校, 2006 ~ 2007

Mise à niveau artistique (Upgrading courses in Art).

Université Jean-Moulin Lyon III, DEUF Lettres Modernes, 2003 ~ 2004

DEUF Lettres Modernes
法國里昂三大，LLCE語文學系，國際交換生
Exchange Student Programe in LLCE

淡江大學, Bachelor’s Degree, 法國語文學系, 2001 ~ 2004

College of Foreign Languages and Literatures
Department of French